



serverDNA II

The Gamers Gathering

Four Points By The Sheraton
12th Oct 2017



serverDNA II

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12th Oct 2017

The serverDNA II Event is the
single largest

PC Gamers Community
Technology Sharing
Conference

Where the *gamers*
community meets and
network with
Technology Owners.

Meet The Technology
& Brand Owners
Listen & Learn What's New
and Whats's Hot

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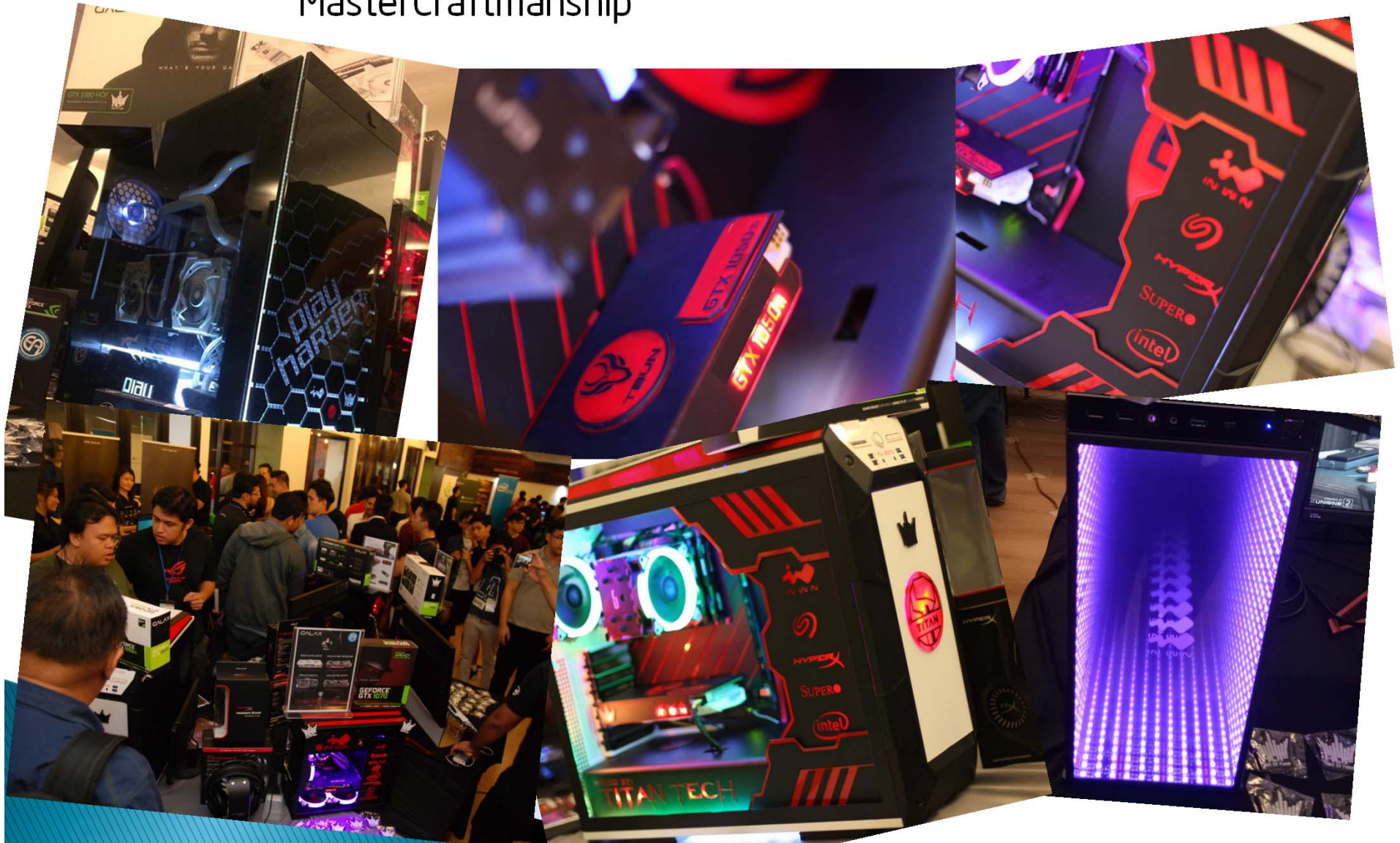
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Cross Sharing between Technology Brands, Industry & the Gamers Community



Creativity and Experience
Comes Alive with Malaysian
Top Modders Showing Their
MasterCraftmanship

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Arena Introductory showcase
Learn what's the next generation
eSports & gamers experience will be

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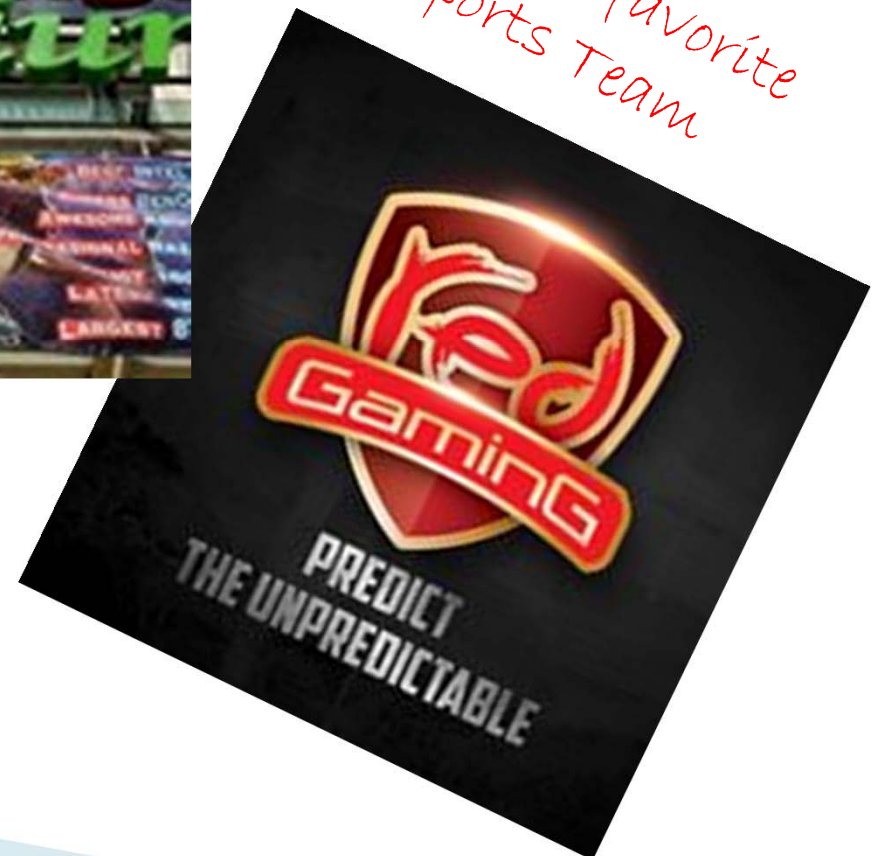
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*Challenge
One on One
with your favorite
eSports Team*

EsPORTS Team Community
Meet & Greet

Up close & Personal with the leading
Malaysia eSports Team



Meet the builders
Get The Best Deal

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JAYACOM
CONNECTING TECHNOLOGY

BRIGHT
STAR

BRIGHTSTARCOMPUTI



ASASHI GAMING



Über
Electronics

WellcomPC



Custom Build PC Gamers Rig
with Markets Top Sellers

Technology Brand Showcase. Leading the latest Gaming Technology to the community

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Building Community Growth
Through Sharing &
Networking





chassis.my

Published by Rupern Chiu [?] · August 7 at 4:29pm ·

The #serverDNA SPOT & WIN Tresure Hunt
We made it easier. Its Free for All...Good Luck

Stand a chance to win #InWin 303 Chassis just by sharing 😊...
See More



4,496 people reached

Boost Post

Pre Event Activities The serverDNA Spot & Win Treasure Hunt Campaign

Bringing the brands and stores
to the community online

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The Great serverDNA Treasure Hunt



Muhammad Akmal Syahmi

<http://bit.ly/serverDNAHunt>
and fill in your entry details
2 Like our FB/Chassis.my page
3. Share This Post and Tag 3 Friends

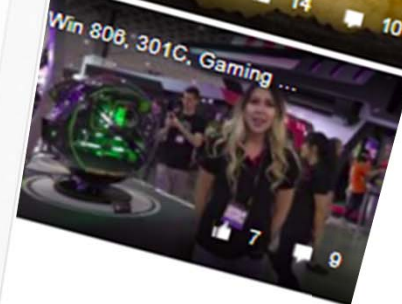
#serverware
T&C
Applicable to Malaysia locale only.
Shipping not included for winners.
Facebook

下午12:35

Thank you sir

Im very happy 😊 and excited

congratulations sir



Featured HighLights
**The InWin WinBot Interactive
 PC Showcase**
 First in Malaysia and Asia
 Pacific



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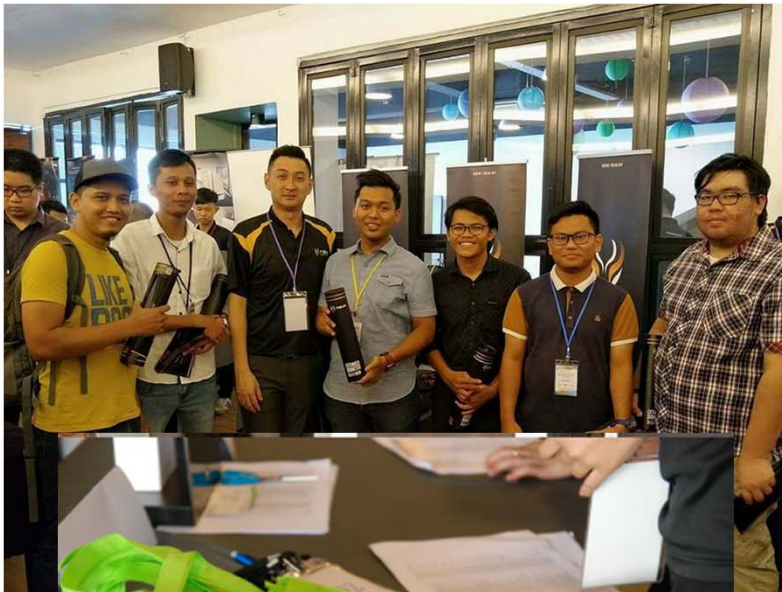
The Gamers Gathering

300,799 People Reached

97,977 Video Views

1,369 Reactions, Comments & Shares

904 Like	759 On Post	145 On Shares
32 Love	24 On Post	8 On Shares
6 Haha	4 On Post	2 On Shares
34 Wow	28 On Post	6 On Shares
63 Comments	30 On Post	33 On Shares
330 Shares	327 On Post	3 On Shares
28,280 Post Clicks		
26,106 Clicks to Play	20 Link Clicks	2,154 Other Clicks
NEGATIVE FEEDBACK		
0 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	



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User Happiness Campaign

Free Giveaways for user purchases of Brands Products

5 G Shock Watches (TBA)
&

Approx RM 50-80K
Worth of Lucky draws and
Auction Bids

serverDNA II Fun & Games
Invitations for the community by the
community

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Watch & Learn as
Master Technologies, Builders and
CraftMans Demonstrates and
Show

Preparation Run Down
6 weeks registration timeline
1st Sept to 12th Oct 2017

Twice Weekly update by SMS reminder

Email Updates for registered Visitors

Twice Weekly write up of products and
partners

Community Inviting Community



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The Fun & Games.
Interaction with the
community thru
lucky draws and auction bids.
Win Win Sessions



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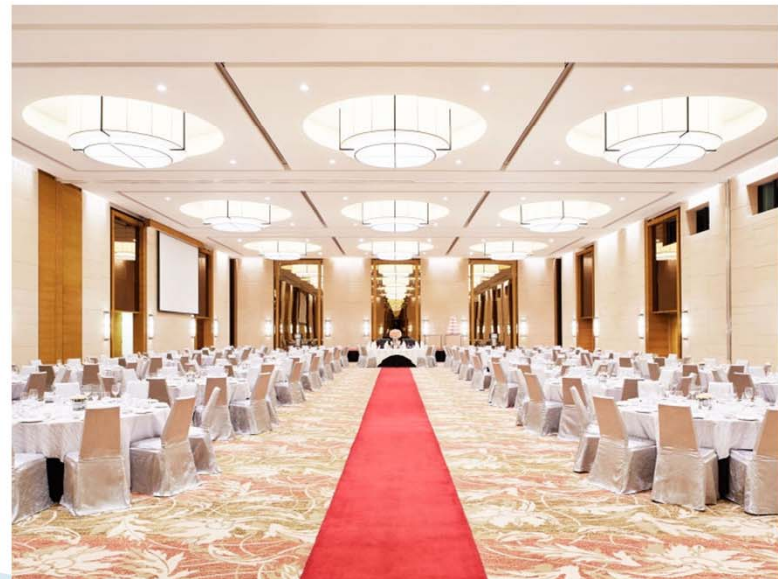
12th October 2017

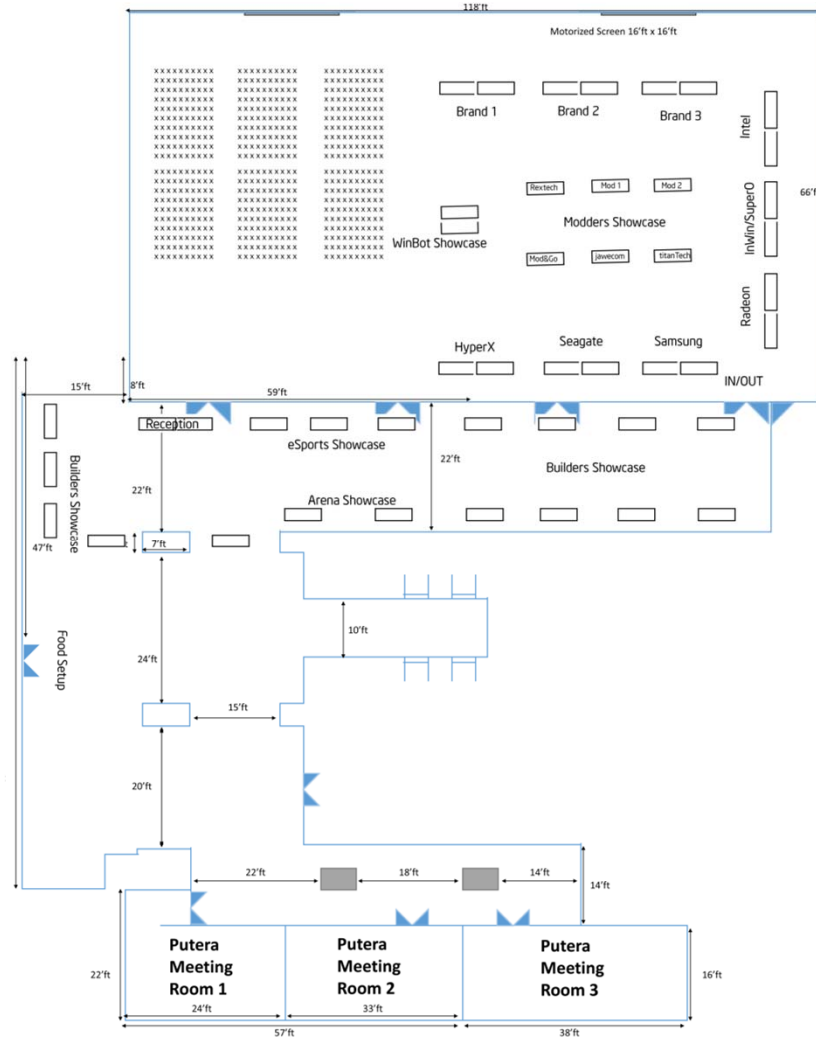
9am-6pm

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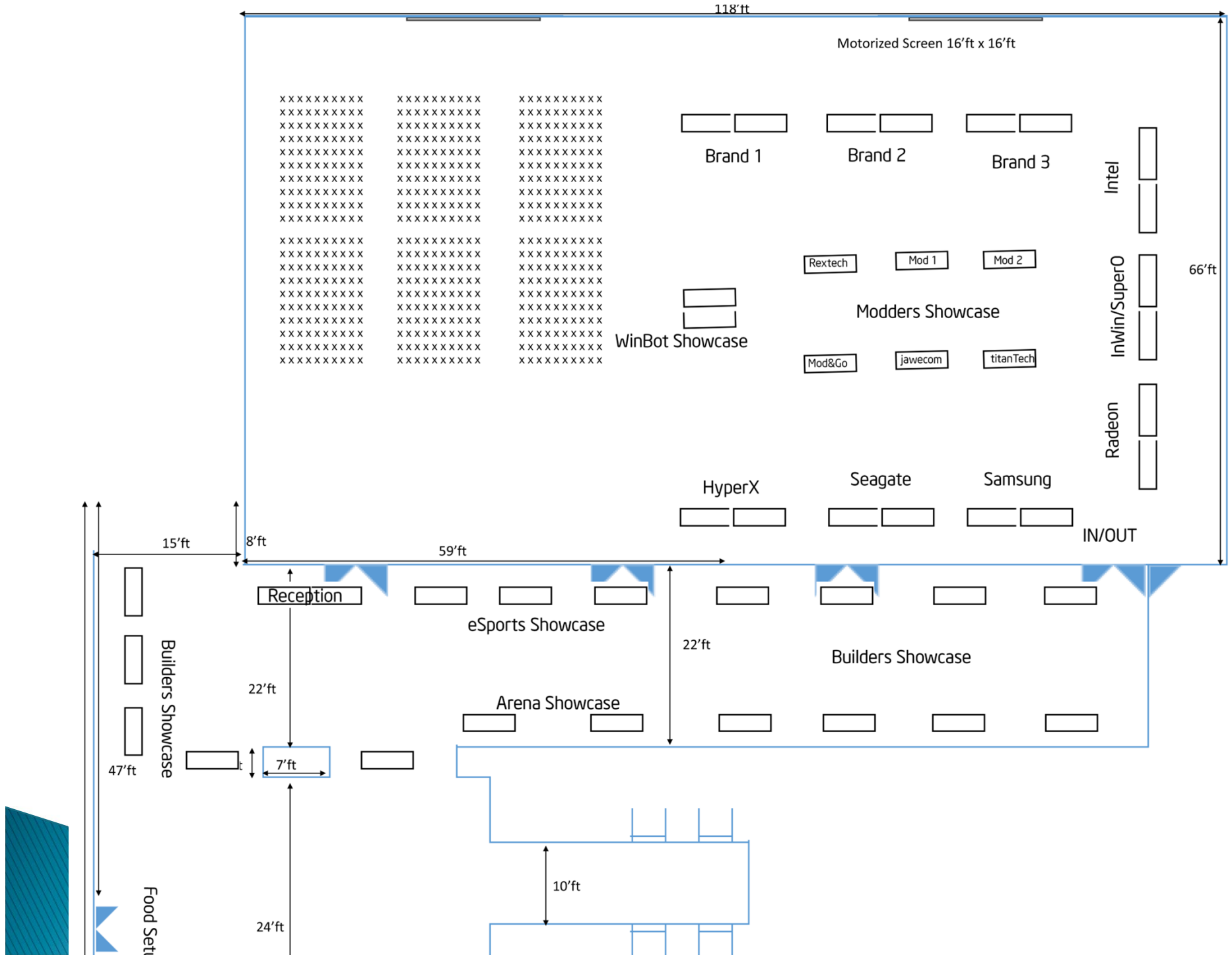
Location:

1201, Tower 3,
Puchong Financial
Corporate Centre
(PFCC), Jalan Puteri 1/2,
Bandar Puteri, Puchong,
47100, Malaysia





- ▶ Venue Capacity:
- ▶ KPI: 500 Seating PAX
- ▶ Extension Seating Pax: 600
- ▶ Standing Pax : 400-600
- ▶ Total Max Expectation Audience Core Focus Across Board Gaming Community: 1200
- ▶ 7 main Sponsor + 6 Modders Showcase in Ballroom
- ▶ 18 - 20 Foyes All category showcase





Agenda - The Gamers Gathering

The Four Points by Sheraton
9am to 530pm
12th Oct 2017

830am to 930am – Registration and coffee
900am–10am – Showcase View
10am–1015am – Welcome Message
10.15am 10.30am – Keynote William Lu,
10.30 – 10.45am Unvieling of WinBot
10.45–11.00 – Sontinya Intel
11.00–11.15 – Lucky Draw Session 1
11.15–11.30 – tony fan, SuperO
11.30–11.45 – Seagate Ms Mee Mee
11.45– 11.50 – Grand Lucky draw 1
1150 – 1pm – Lunch, Showcase & Network
1pm 1.15– Samsung
1.15– 1.30 – HyperX
1.30 – 1.45 – Radeon
1.45 – 2.00 – Lucky Draw Session 2
2.00 – 2.15 Brand 2
2.15 – 2.30 Brand 2
2.30–3.30 Grand Lucky Draw 2, tea Break
& Showcase
3.30 – 4.00 Modders Group Forum
4.00– 430 Gamers Enthusiast forum
430– 4.45 Arena Sharing
4.45 – 6.00 Lucky Draw Session 3
Showcase and Network
6.00 – end Auction Bid and Final Lucky Draw

